

Welcome!



About the Tournament:

THE DUST'EM OFF SAILFISH WARMUP STARTED OFF AS "BAR TALK" DURING THE SUMMER OF 2014, BETWEEN FRIENDS VOICING FRUSTRATION IN THE LACK OF AN EARLY SEASON TOURNAMENT. CAPT. BEN SHARPE'S GOAL WAS TO BRING A PRODUCT THAT FOCUSED MORE ON THE EXPERIENCE OF FISHING WITH YOUR CREW/FAMILY/FRIENDS AND LESS ON THE TOURNAMENT FRUSTRATIONS AND FORMALITY THAT HAVE BECOME NORMAL SUCH AS UNREASONABLE ENTRY PRICES. BY KEEPING A LOWER PRICE FOR ENTRY, HE SUCCEEDED IN PROVIDING AN EVENT THAT MOST FISHERMEN WAIT ANXIOUSLY THROUGHOUT THE YEAR TO FISH.

NOW, BEGINNING IN 2020 GIVEN THE RESPONSIBILITIES OF LIFE AND A CAREER AS A FULL TIME CAPTAIN, BEN HAS ENTRUSTED THE "DUST 'EM OFF" TO FRIEND AND FELLOW TOURNAMENT DIRECTOR, COURTNEY BOWDEN TO CONTINUE FOR HIM. IT IS OUR GOAL TOGETHER TO SUPPORT THE MAHOGANY YOUTH CORP (IN WHICH BEN WAS A MEMBER AS A KID) AND PROVIDE A FUN AND AFFORDABLE EARLY SEASON TOURNAMENT.

2020 NOTES: THIS YEAR, WITH THE CHANGING GUIDELINES DUE TO COVID-19 WE HAVE EDITED THE EVENT TO RESPECT OUR PARTICIPANTS, SPONSORS AND LOCAL COMMUNITY. MAKING PORTIONS OF THE EVENT VIRTUAL AND ALLOWING VIDEO VALIDATION THROUGH OUR NEW TOURNAMENT APP. THERE WILL BE ONLY ONE (IN PERSON) CAPTAINS MEETING TO BE HELD AT VIKING SERVICE CENTER ON NOV. 5, 2020. THE MEETING WILL BE LIVE STREAMED ON SOCIAL MEDIA FOR RULES AND INSTRUCTIONS FOR TEAMS UNABLE TO ATTEND IN PERSON. THE AWARDS WILL BE VIRTUAL THIS YEAR, STREAMED ON SUNDAY, NOV. 8. ON THE DUST 'EM OFF SOCIAL MEDIA PROFILES. ALTHOUGH WE ARE UNABLE TO HAVE ALL OF THE EVENT "IN PERSON" THIS YEAR WE LOOK FORWARD TO BEING ABLE TO PROVIDE A FUN TOURNAMENT, NONETHELESS. WE HOPE YOU CAN JOIN US!



Thank you for your support & participation.

CONTACT: COURTNEY BOWDEN

561-909-7868 · HELLO@CONTACTCOURTNEY.COM



PROJECTIONS | STATS

A look at participation and payouts

PROJECTION
2020

- 50-60 BOATS
- OVER 90K PAYOUT
- MINIMUM 5K+ DONATION TO MAHOGANY

THE SAME TRENDS WE'VE SEEN IN ENTRIES HAVE ALSO BEEN REFLECTED IN PAYOUTS GOING FROM \$9,400 IN 2014 TO \$98,900 IN 2017. LAST YEAR WE HAD JUST UNDER 90K IN PAYOUTS. OUR CALCULATION FOR TRENDS SHOW GROWTH THIS COMING YEAR WITH \$105,000+ EXPECTED IN PAYOUTS.

2019

- 52 BOATS
- OVER 83K PAYOUT

DURING OUR INAUGURAL EVENT IN 2014, WE HAD 18 BOATS AND HAVE SHOWN GROWTH EVERY YEAR WITH 2019 BEING OUR BEST YEAR TO DATE.

2018

- 48 BOATS
- OVER \$89K PAYOUT

2017

- 49 BOATS
- OVER \$98K PAYOUT

2016

- 46 BOATS
- OVER \$80K PAYOUT

2014 | 2015

- 2015: 40 BOATS (OVER \$50K PURSE)
- 2014: 18 BOATS (OVER \$9K PURSE)

Tournament Beneficiary:

THE MAHOGANY YOUTH CORPORATION



- OUR MISSION IS TO EMPOWER YOUTH, EXPAND THEIR POSSIBILITIES AND TO CONNECT THEM WITH NATURE BY IMMERSING THEM IN A STEM BASED PROGRAM. FISHING IS THE HOOK THAT WE USE TO GET THEIR ATTENTION. YOUTH DISCOVER NATURE THROUGH FISHING AND A WHOLE LOT MORE. WORKING WITH SUPPORTIVE PARTNERS LIKE YOU, TOGETHER WE CHANGE THEIR LIVES.
- OUR MISSION HAS EVOLVED TO INCLUDE MORE STEM COMPONENTS BRINGING TEXTBOOKS TO LIFE. THE GOAL IS ALSO TO INSPIRE THEM TO BECOME INTERESTED IN MARINE BIOLOGY AND MARINE SCIENCE. WE ACCOMPLISHED IT BY TAKING THEM TO PLACES LIKE THE EVERGLADES, THE OCEAN, THE FROST MUSEUM AND THE SCIENCE BARGE. THESE ARE PLACES THEY CAN HAVE HANDS ON EXPERIENCES.
- THEN IN THE CLASSROOM, WE HAVE CERTIFIED HOFNOD INSTRUCTORS, A MARINE PLANT ECOLOGIST, AND CERTIFIED TEACHERS WORK WITH THEM. THEY FIND THE FIRE IN EACH INDIVIDUAL YOUTH AND CREATE A LIFELONG CONNECTION WITH NATURE. THE YOUTH CONNECT TO AND HEAL THROUGH NATURE AND OF COURSE, 100% OF THE YOUTH HAVE FUN AND GET TO BE KIDS.
- SINCE 1994, MAHOGANY YOUTH CORPORATION (MYC) HAS CONNECTED THOUSANDS OF YOUTH TO NATURE. MYC HEALS YOUTH THROUGH NATURE USING MARINE SCIENCE, SPORTFISHING, SWIMMING, SNORKELING, SCUBA DIVING, AND SAFE BOATING. USING BEST PRACTICES INCLUDING "HOOKED ON FISHING NOT ON DRUGS, AND STRENGTHENING FAMILIES WE MENTOR, AND TRAIN YOUTH TO FOCUS ON THEIR SCHOOL, GOALS, AND FUTURE WHILE AVOIDING DRUGS AND GANGS.



MAHOGANY YOUTH CORP IS AN ACCREDITED 501C3 NON-PROFIT





Join Us!

In person & online

SCHEDULE OF EVENTS

**THURSDAY,
NOV. 5**

Captains Meeting:

**IN PERSON @ VIKING SERVICE CENTER 6-9P
(FOOD TRUCKS, DJ, REGISTRATION, CALCUTTA, SPONSORS)**

**VIRTUAL LIVE STREAM MEETING ON FB AND
INSTAGRAM: @DUSTEM_OFF_SAILFISH_WARMUP**

**FRIDAY,
NOV. 6**

Lay Day | Prep Day

**SATURDAY,
NOV. 7**

Fishing Day:

**FISHING ALLOWED FROM MIAMI TO JUPITER, FL.
7:30A LINES IN - 3:30P LINES OUT**

(WEIGH IN - CANCELED DUE TO COVID RESTRICTIONS).

- RELEASE VIDEOS UPLOADED TO THE APP BY TEAMS
- PHOTOS OF WINNING TEAMS

**SUNDAY,
NOV. 8**

Awards:

**VIRTUAL LIVE STREAM AWARDS ON FB AND
INSTAGRAM: @DUSTEM_OFF_SAILFISH_WARMUP**

**WE WILL COMPILE A VIDEO OF THE WINNING TEAMS
FROM THE FISHING DAY | DOCKS AND POST ONLINE.**

WWW.DUSTEMOFF.COM

CONTACT: COURTNEY BOWDEN 561-909-7868 · HELLO@CONTACTCOURTNEY.COM



2020 SPONSOR LEVELS

NOVEMBER 5-8, 2020

TITLE SPONSOR: \$10K

- COMPANY NAME INCLUDED IN TITLE OF TOURNAMENT. (PRESENTED BY: SPONSOR NAME)
- COMPANY LOGO INCLUSION ON ALL EVENT MATERIALS, PROMOTIONAL E-MAILS, SOCIAL MEDIA, TOURNAMENT BANNERS AND TOURNAMENT POSTERS
- SPONSOR NAME PUBLICIZED ON LIVE SOCIAL MEDIA FEEDS
- THREE(3) BOAT ENTRIES (8 LINES; UNLIMITED ANGLERS, BUT ALL MUST BE REGISTERED)
- UNLIMITED ADMISSION TO THE KICK-OFF PARTY, NOV. 5TH
- TOURNAMENT SHIRTS FOR EACH REGISTERED ANGLER
- THREE (3) BOAT BUCKETS WITH PROMOTIONAL ITEMS FROM ALL OTHER SPONSORS.

PLATINUM SPONSOR: \$5K

- COMPANY NAME WILL BE INCLUDED AS CHECK-IN STATION NAME
- COMPANY LOGO INCLUSION ON ALL EVENT MATERIAL, PROMOTIONAL E-MAILS, SOCIAL MEDIA, TOURNAMENT POSTERS.
- INCLUSION IN PRESENTATION OF AWARDS, LIVE STREAM.
- TWO(2) BOAT ENTRIES (8 LINES; UNLIMITED ANGLERS, BUT ALL MUST BE REGISTERED).
- ADMISSION FOR EIGHT (8) TO KICK-OFF PARTY, NOV. 5TH
- TOURNAMENT SHIRTS FOR EACH REGISTERED ANGLER.
- TWO (2) BOAT BUCKETS WITH PROMOTIONAL ITEMS FROM OUR SPONSORS.

GOLD SPONSOR: \$2,500

- COMPANY LOGO INCLUSION ON ALL EVENT MATERIAL, PROMOTIONAL E-MAILS, SOCIAL MEDIA, NAME ON LIVE STREAM VIDEO, LOGO ON SCORING APP.
- ONE BOAT ENTRY (8 LINES; UNLIMITED ANGLERS, BUT ALL MUST BE REGISTERED)
- ADMISSION FOR SIX (6) TO KICK-OFF PARTY, NOV. 5TH.
- TOURNAMENT SHIRTS FOR EACH REGISTERED ANGLER
- ONE (1) BOAT BUCKET WITH PROMOTIONAL ITEMS FROM OUR SPONSORS

SILVER SPONSOR: \$1,000

- COMPANY LOGO INCLUSION ON EVENT MATERIALS, SOCIAL MEDIA POST, NAME ON LIVE STREAM VIDEO, LOGO ON SCORING APP.
- ADMISSION FOR FOUR (4) TO KICK-OFF PARTY, NOV. 5TH
- ONE (1) BOAT BUCKET WITH PROMOTIONAL ITEMS FROM OUR SPONSORS

SUPPORTING SPONSOR: \$500

- COMPANY LOGO INCLUSION ON EVENT MATERIALS, SOCIAL MEDIA POST, NAME ON LIVE STREAM VIDEO, LOGO ON SCORING APP.
- ADMISSION FOR TWO (2) TO KICK-OFF PARTY, NOV. 5TH



2020 SPONSOR AGREEMENT

PLEASE FILL OUT AND RETURN TO
COURTNEY BOWDEN: HELLO@CONTACTCOURTNEY.COM | 561.909.7868

Sponsor Name:

Commitment level:

Sponsor Contact (Name / Number / Email):

Sponsor social media handles:

Payment: CHK #:

Cash:

CC:

Please make payable:

Dust 'em off tournament

Attn: Courtney Bowden

120 Wettaw Lane #216

North Palm Beach, FL. 33408

Notes:

